



Press Release

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For Release:

Feb. 15, 2011

Wind-lock Catalogs Hit Streets Early!

Leesport, PA – Wind-lock’s 2011 catalogs will be on the streets before Spring this year. There are two catalogs -- the traditional EIFS, ICF, stucco and weatherization products will be in one catalog and the new drywall tool line will be in a separate catalog.

“We’re so excited about our new product line and having a catalog to introduce everyone to all the products we’ve brought in,” explained Carter Benjamin, Executive Vice President for Wind-lock. “The drywall catalog shows a majority of our stock but because we are still bringing in inventory to meet customer needs, not everything is shown.”

According to Wind-lock, updates to the drywall product line will be communicated electronically and via their web site.

The traditional Wind-lock catalog has a new look this year. “Your Guide to Gettin’ It Done” was designed to be a helpful resource with some reminders and information about key products.

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“We were trying to change things up a bit and keep it interesting but also provide more than just a product catalog,” said Ashley Feit, Marketing Director for Wind-lock.

Both catalogs can be viewed on Wind-lock’s web site at www.wind-lock.com. The traditional Wind-lock catalog will be mailed to the company’s customer list in early March.

Serving the construction industry for more than 25 years, Wind-lock has expanded its offering beyond tools and accessories for the EIFS industry. The company has grown to serve other segments of the residential and commercial construction industries including exterior wall systems, drywall, insulation, air sealing, moisture management and weatherization. Delivering “What You Need, When You Need It”, Wind-lock ships its products nationally and internationally from five warehouses located across the country.

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